

Tool 3 – Communicating

Based on the book *The Culture Map* by Erin Meyer

ARG Argentina	AUS Australia	BRA Brazil	CAN Canada	CHN China	DEN Denmark	FIN Finland
FRA France	GER Germany	IND India	IDN Indonesia	IRN Iran	ITA Italy	JAP Japan
KEN Kenya	KOR Korea	MEX Mexico	NLD Netherlands	POL Poland	RUS Russia	SAU Saudi Arabia
SGP Singapore	ESP Spain	GBR UK	USA US			

