Tool 6 – Leading

Based on the book *The Culture Map* by *Erin Meyer*

ARG Australia	**BRA** Brazil	**CAN** Canada	**CHN** China	**DEN** Denmark	**FIN** Finland	**FRA** France
GER Germany	**IND** India	**ISR** Israel	**ITA** Italy	**JAP** Japan	**KOR** Korea	**MEX** Mexico
NED Netherlands	**NIG** Nigeria	**PER** Peru	**POL** Poland	**RUS** Russia	**SAU** Saudi Arabia	**ESP** Spain
SWE Sweden	**GBR** UK	**USA** US				

Egalitarian — Hierarchical